



Planned Parenthood of Central and Western New York

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In Control, a Program of Planned Parenthood of Central and Western New York to Partner with the Rochester Peace Collective

Rochester, NY – This month, Mayor Malik Evans announced the founding membership of Rochester’s Peace Collective.

In Control, a program of Planned Parenthood of Central and Western New York, is proud to share that it is a charter member of the Rochester Peace Collective. In Control has been serving youth in the City of Rochester for over 25 years as a teen pregnancy prevention program that provides educational opportunities through college visits, trade and career education, music production, fashion shows, dance teams and more. In Control’s peer education program is recognized in schools throughout the region, teaching evidence-based education to help youth thrive.

In Control for Peace is a program of In Control for youth populations who are striving to achieve their dreams in school and life in the face of systemic racism and disinvestment in our communities. In Control promises youth, “We meet you where you are, whether in school, on the streets, or in your home, and empower you to take control of your future.” Most participants in this program are youth of color who are seeking to build a healthy future for themselves and their families. *In Control for Peace* has 6 programs – In Control of You Leadership, Culinary Arts/Healthy Eating, Art/Design, Clothing Production, Job Readiness, and Digital Media Production – designed to keep youth engaged in positive behaviors and gaining skills to help them reject violence.

In Control for Peace is a partnership with Educated Options and UTchat Vision.

Statement from Michelle Casey, Planned Parenthood of Central and Western New York’s President and CEO (PPCWNY):

“For 25 years, In Control has offered a safe space for Rochester youth to be their authentic selves while we provide them with the tools and support they need to succeed and become

vital members of our community. We are grateful to work in partnership with the City of Rochester, and our In Control team looks forward to continuing to work in coalition with our local partners as a member of the Rochester Peace Collective.

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Parenthood Planned of Central and Western New York offers education and outreach in schools, community settings, via YouTube, for scout troops, at churches, in jails, for community shelters, 1:1, for youth groups, and more. Planned Parenthood outreach and education outreach connects with over 35,000+ people annually.

In Control, a program of Planned Parenthood of Central and Western New York, links together opportunities, neighborhood outreach, and health education to help youth thrive in the City of Rochester. In Control empowers youth to make educated choices about [sexual and personal health](#) while conquering their [educational and career goals](#). We offer resources to help youth build resiliency when feeling frustrated, confused, or just unsure about their next steps.